



**A Two - Day**  
**INTERNATIONAL CONFERENCE**  
**on**  
**CULTURE AND LITERATURE:**  
**CONVERGENCE AND DIVERGENCE**  
**(ICCLCD'18)**  
**27<sup>th</sup> & 28<sup>th</sup> September, 2018**

**REGISTRATION FORM**

Mr./Mrs./Ms./Dr.....

Designation & Institution:.....

Address for Correspondence:

Mobile Number:.....

Email ID: .....

Title of the Paper:

Details of the Registration Fee paid:

(Photocopies of the Registration Form will be accepted)

**Accommodation**

Accommodation will be arranged for participants and presenters, if intimated in advance. The participants may contact the given phone numbers of Hotels:

Annamalaiyar Residency	:	0416-2229999
Hotel River View	:	0416-2222349
Sams Hotel	:	0416-2245327
Rangalaya Royal	:	0416-2242135
Sri Balaji International	:	0416-2243399
Surabi International	:	0416-4205666
GRT Sameera International	:	8939557722

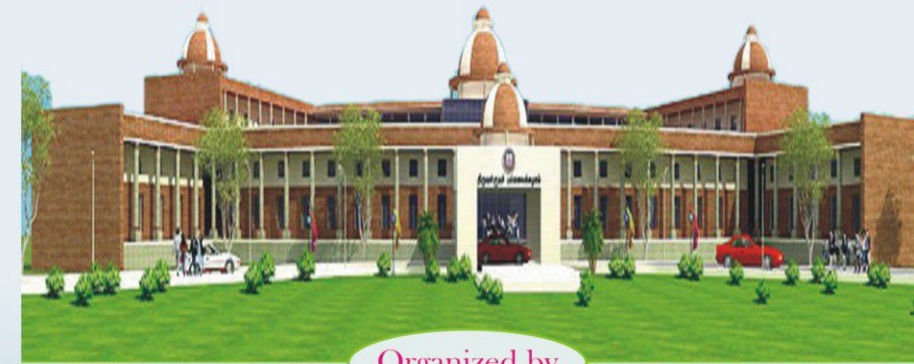
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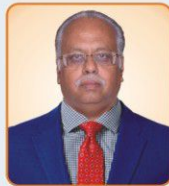
Organized by

**DEPARTMENT OF ENGLISH**  
**THIRUVALLUVAR UNIVERSITY**  
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 Serkkadu, Vellore, Tamilnadu  
 India - 632 115.  
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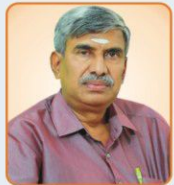
## ABOUT THE UNIVERSITY:

Thiruvalluvar University was established in Vellore by the Government of Tamilnadu in October 2002 under the Thiruvalluvar University Act, 2002 (Government Extension Centre of the University of Madras, which was functioning in Vellore before 2002, formed the core of Thiruvalluvar University. The University was inaugurated on 16.10.2002 as a State University and it is located in a sprawling serene campus of about 112.68 acres at Serkkadu near Vallimalai about sixteen kilometers away from Vellore City on Ranipet-Chittoor Trunk Road. The UGC has accorded 12 B status to Thiruvalluvar University for its multidimensional endeavor at various levels.



Prof. Dr. V. Peruvalluthi  
Registrar i/c

The University named after the great Tamil Divine Poet “Thiruvalluvar” is enshrined with the motto “Kannudaiyar Enbar Kattror”. Every effort is taken to make Thiruvalluvar University a temple of learning. The aim of the University is to provide facilities for advancement in Research and dissemination of knowledge with the focus on the economic and social upliftment of the society.



Prof. Dr. B. Senthilkumar  
Controller of Examinations i/c

## ABOUT THE DEPARTMENT

The Department of English was started in 2011. It has been a premier department in promoting research on current trends in Literatures and English Language Teaching. The Department is committed to impart higher education to economically challenged rural population. Ever since the day of its inception, the department has made a significant contribution to knowledge in the areas of English Language Teaching, English Literature, American Literature, Indian Writing in English, Dalit Studies and so on. And it is extensively engaged in research activities and Advance Learning programmes.

## OBJECTIVES

- ❖ To approach and analyze Multiculturalism in Literature
- ❖ To demonstrate Culture and Literature
- ❖ To explore Convergence and Divergence of Culture
- ❖ To examine the study of Multiculturalism presented through literature and Contemporary Literary theory.

## THEME

Culture is the social behavior found in human societies. Cultural Studies was initially developed by British academics in the late 1950s, 1960s and 1970s and it's has been taken up by scholars of different disciplines around the world. Creativity is flourishing over the imagination and the impacting work and this produced the most extraordinary results in human culture. Culture is like a tree without roots when the people live without the knowledge of their past history. Literature argues about globalization which brings out diverse trends, namely cultural differentiation, cultural convergence and cultural hybridity. It is impacted by a globalization of the preservation of cultural diversity feeds contrary and controversial reactions. The view of culture is the element of identification from an anthropological standpoint.

Convergence and Divergence of Culture is the wider concept of Literature and later it changed its facet as Cultural Literature. Culture is the blend of various cultures belonging to diverse religion, castes; regions follow their own tradition and culture. It is the co-existence of the cultural diversity to policies in which the people of various ethnic and religious groups are addressed by the authorities. Cultural Studies give a variety of critical approaches like Marxism, Feminist theory, Critical race theory, Post-structuralism, Post-Colonialism, Social, Political media theory etc. The Cultural Studies focus on major communication theories and agendas such as to explain and analyze the cultural forces related to the process of globalization.

Culture and Literature is the systematic analysis of the cultural factors on knowledge both national and international cultural differences and cultural integration in the form of cultural convergence and divergence. The convergence and divergence moderate the impact of national cultural differences on knowledge transfer. Culture is the central concept in anthropology, the range of phenomena through social learning in human societies. And an unbiased comparison is needed to discuss multi-cultural perspectives. Hence, this seminar attempts to explore the multi dimensions of Culture and Literature.

## THRUST AREAS

- ❖ Cultural Marginality
- ❖ Cultural Identity & Identity Crisis
- ❖ Contemporary Culture and Multiculturalism
- ❖ Approaches on Multiculturalism & Cross Cultural Studies
- ❖ Rethinking Multiculturalism and Cosmopolitanism
- ❖ Multicultural Voices in Different Literature

- ❖ Issues in Cultural and Multicultural Discourses
- ❖ Cultural Diversity in Literature and Film
- ❖ Convergence and Divergence in Culture and Literature
- ❖ Cultural Subalternity
- ❖ Regional cultural studies

## PAPER SUBMISSION

- The hard copy of the paper (not exceeding eight pages) along with Registration form has to be sent by post to the Organizing Secretary.
  - The typescript of the paper should be in MS word with Times New Roman, font size 12 and line spacing 2.
  - The presenters should also send a soft copy of the paper either by CD or E-Mail to the Organizing Secretary.
  - Last date for sending the abstract is 20.08.2018
  - Last date for sending the Registration Form, DD and the Full papers is 15.09.2018
  - Select papers will be published in a book with an ISBN bar code and International UGC approved journal with ISSN.
  - Accepted papers for publication shall pay Rs.500/- towards the publication charges.
  - Papers in absentia have to pay Rs.200/- along with the Registration Fee.
- Queries may be mailed to [icclcd2018@gmail.com](mailto:icclcd2018@gmail.com)

## Registration Fee:

	India	Overseas
➤ Faculty	Rs. 1000	55 (USD)
➤ Scholars & Students	Rs. 500	45 (USD)
➤ Participants	Rs. 300	

## MODE OF PAYMENT

Registration fee should be sent either through DD drawn in any Nationalized Bank in favor of “**The Organizing Secretary ICCLCD'18**” payable at Vellore or deposited in the Indian Overseas Bank, Account No: 248401000004942 IFSC Code No: IOBA0002484, Branch: Serkkadu.

## DATES TO REMEMBER

**Submission of Abstract :20.08.2018**  
**Submission of Full Paper :15.09.2018**  
**Spot Registration is also permitted.**

## CONTACT

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Organizing Secretary